



# Blake

## BLAKE KATHRYN THOMAS

### CONTACT

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## EXHIBITIONS + RECOGNITION

### UF RECSPORTS

Awarded "Marketing Employee of the Year" for the 2012 - 2013 collegiate year. Recognized for leadership, dedication and service in advancing the RecSports mission of enriching the lives of University of Florida students.

### IDEO JUMPSTART V

The Harn Museum — University of Florida (February 2013)  
"Designing Gainesville for 2020"  
Workshop by Duane Bray, awarded 3rd place.  
Collaborative Entry: "Sumak Kawsay"

### LIGATURE XXII — STUDENT JURIED EXHIBITION

Focus Gallery — University of Florida (February 2013)  
Jurors: Matteo Bologna and Lotta Nieminen  
Entry: "Lucidity"

### LIGATURE XX — STUDENT JURIED EXHIBITION

Focus Gallery — University of Florida (February 2011)  
Jurors: Jessica Walsh, Michael Hendrix, and Joel Speasmaker  
Entry: "9:5," awarded Honorable Mention for Undergraduate

## PROFICIENT IN

After Effects CS6  
Collaboration  
Hand-lettering  
InDesign CS6  
Illustrator CS6  
Illustration  
Photoshop CS6  
Typography  
Typesetting

## WORKING KNOWLEDGE

Copywriting  
Dreamweaver CS6  
Fireworks CS6  
Premiere Pro CS6  
Microsoft Office Suite  
Screen Printing  
UI + UX Design  
XHTML + CSS

## PROFILE

Detail oriented  
Highly driven  
Positive team player  
Diligent learner  
Excellent multitasker

## PERSONAL INTERESTS

Camping  
Lettering  
Home brewing  
Oil painting  
Folk music

## EDUCATION

UNIVERSITY OF FLORIDA | Gainesville (2008 - 2013)  
*Bachelors of Fine Arts in Graphic Design*  
Minors: Anthropology, Art History  
Graduation Date: May, 2013 | GPA 3.4

An upper level, computer-integrated graphic design program. One of eighteen in a unique community of designers working in a studio that promotes open communication, collaborative design and individual development of concepts.

## EXPERIENCE

### UF RECSPORTS | June 2011 - May 2013

#### *Senior Graphic Designer*

Responsibilities included conceptualizing, designing and producing various material and campaigns regarding the University of Florida's Department of Recreational Sports. Examples include posters, logos, television ads, print/digital campaigns and the semesterly magazine.

### FREELANCE | January 2008 - Present

#### *Graphic Designer*

Developed successful designer-client relationships in a variety of fields. Services provided include branding, material collateral, consulting, print and web design.  
Clients include: WEAR Interactive, Totuit, NPR Affiliate for North Central Florida, University of Florida.

### PUBLIX SUPERMARKETS | June 2006 - August 2012

#### *Cashier/Customer Service*

Practiced in handling money, transactions, and customer service. As a member of the customer service staff for over six years, I have vast experience with addressing customer's concerns and contribute to their experience in the store by offering my assistance. I've acquired a high level of patience and time management between consulting customers and handling their transactions as efficiently as possible.

### MINT DESIGN STUDIO | January 2012 - April 2012

#### *Editor/Graphic Designer*

Contributed within a creative team to develop branding positioning for clients. Responsible for conceptual development, design, marketing, client interactions and production. Work produced included print collateral, social media development, promotional materials and web development.

### OFFICE OF SUSTAINABILITY | May 2011 - August 2011

#### *Graphic Designer*

Worked on a multitude of design projects, ranging from print media, to electronic, to other unique multimedia pieces and collateral. Examples include templates for email newsletters, social media, logo and poster design.

### 352 MEDIA GROUP | January 2011 - March 2011

#### *Web Design Intern*

Attended weekly lectures focused on coding (HTML/CSS) and web design to complete assigned projects, as well as, improve technical skill. Work in office studio 15 hours a week building websites through methods learned via lectures and fellow peers.